

National Service Scheme (NSS)

Pradhan Mantri Matru Vandana Yojana Campaign in the NSS adopted villages Chakraipur

(4th November 2023)

NSS volunteers of AUMP conducted Pradhan Mantri Matru Vandana Yojana campaign in the NSS adopted villages Chakraipur. Awareness campaign was organized on 4th November 2023 in the NSS adopted villages Chakraipur to educate the villagers about the whole aim of Beti Bachao, Beti Padhao scheme is to celebrate the birth of a girl child to prevent the infringement of the interests of girls as a result of outdated and conservative thoughts and practices. Save the Girl Child, Educate the Girl Child) is a campaign of the Government of India that aims to generate awareness and improve the efficiency of welfare services intended for girls in India. The volunteers detailed to the villagers that the Ministry of Human Resource Development and Ministry of Health and Family Affairs have taken various steps to ensure the check on female feticide, survival and protection of girl's education. These involve multi sectoral, united efforts for the management of Beti Bachao Beti Padhao Scheme (BBBP). The villagers also responded to these efforts of volunteers and promised to remain vigilant for maximum support to the government schemes to promote "Save Girl Child" and to "Educate Girl Child". They promised to support the efforts of the government for BBBP scheme. The volunteers started the campaign at 0930 hrs and concluded the program at 1430 hrs. 43 NSS volunteers of AUMP visited the adopted village Chakraipur for Matru Vnadana Yojana campaign. The volunteer experience shown that NSS actively promotes the enormously positive impact that young people from educational institutions make when they engage with the most disadvantaged segments of society. The NSS program officers, Dr. Manish Dubey, ASCO, Dr. Arvind Kumar Jadon from AIP, and Dr. Rachana Kathal oversaw the event.

The NSS volunteer's commitment to advancing social consciousness was commended by Lt Gen VK Sharma (AVSM), the Pro-Chancellor of AUMP. Prof. Dr. Anil Vashishth, the Pro Vice Chancellor, stated that it is precious that young NSS volunteers with good education are actively engaged in society and take full responsibility for social welfare.



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